

**Philadelphia Bar Association
Board of Governors Meeting
October 25, 2011**

The meeting was called to order at 4:09 p.m. by Chair Regina Foley.

Upon consideration by the Board, the minutes of the September 22, 2011 Board meeting were corrected to reflect that Judy Stouffer was present at that meeting. With that change, the minutes were unanimously approved.

Treasurer Joseph Prim presented the Treasurer's Report for the period ending September 30, 2011. Treasurer Prim reported that the Association's position is consistent with the immediate past couple months. Expenses were down. Diminished revenue from dues receipts were offset by increased revenue attributable to LRIS. After consideration, the Report was unanimously accepted by the Board.

Chancellor Rudy Garcia began his announcements by reporting on the status of the Lobbying Ordinance. The Board of Ethics adopted the revised regulations and they are awaiting approval by the City Solicitor. The ordinance amendments were passed by City Council, and are ready to be signed into law by the Mayor, with no problems anticipated. The regulations will take effect thirty days after they are finalized.

Chancellor Garcia reported that the Quarterly Meeting held September 27, 2011 was a success. The meeting honored Judge John Herron with the Brennan Award and featured the *Washington Post's* Eugene Robinson who gave the Higginbotham Lecture.

On October 3, 2011 the Campaign for Qualified Judges held a fundraiser at Estia. The event was a success and should result in approximately \$1,000 available per judge seeking retention found Recommended by the Judicial Commission.

A CLE was held October 11, 2011 featuring F. Lee Bailey, followed by a dinner with the Pennsylvania Superior Court Judiciary and Philadelphia Bar Association Chancellors.

The Bench-Bar Conference held October 14 through October 15, 2011 was a success. Approximately 80 judges registered for the Conference, including a majority of the Pennsylvania Supreme Court.

A meeting was held at Temple University October 17, 2011 with Iraqi Judges and Mayors, to address and discuss the status of the Iraqi Constitution.

Chancellor Garcia made note of the current Bar Association election. He congratulated William P. Fedullo who is running unopposed for the position of Vice Chancellor, and the current incumbent officers who are currently running opposed. Six candidates are currently running for the Board of Governors to fill five available slots, including Jennifer Segal Coatsworth, John J. O'Malley, Rainy Papademetriou, James A.

Rocco, III, Eric H. Weitz, and Kay Kyungsun Yu. An election forum is scheduled on November 15, 2011 at the Bar Association at which time each candidate will make a statement and take questions from the audience. Chancellor Garcia asked for the Board to support that event and the process.

Chancellor Garcia announced the National Symposium on Diversity in the Legal Profession scheduled to be held November 8, 2011, featuring programs on diversity and professionalism, and for the purpose of bringing together diversity leaders to discuss inclusion and diversity. Director of Diversity Naomi McLaurin reported that the conference has generated to date \$63,615 with an additionally \$7,500 anticipated, resulting in total anticipated revenue exceeding \$71,000. Approximately 290 attendees have registered with the goal to fill the Union League's capacity of 385.

The Andrew Hamilton Benefit is scheduled for November 19, 2011 at the Pennsylvania Academy of the Fine Arts, and the theme is "The Art of Giving."

Chair Foley announced that October 24 is National Pro Bono Week, and reminded Board Members of their obligation to satisfy their pro bono requirement.

The Young Lawyers Division is hosting the Harvest for Homeless event on November 5, 2011. They are accepting charitable donations through October 28, 2011 at 3:00 p.m.

The Bar Academy has several upcoming events including a special Oktober Fest at Philadelphia's own Yards Brewing Company on October 26, 2011, and an evening with Joe Krush, renowned illustrator of children's books on November 3, 2011.

Chair Foley praised the hard work of the Judicial Commission and noted two recent articles in the Philadelphia Daily News, in Stu Bykofsky's column and the general news section, recognizing the hard work and diligence of the Commission. Chancellor Garcia added that approximately 2,000 hours have been put into the Judicial Commission process this year.

Chancellor-Elect John Savoth presented the draft 2012 Bar Association budget. Chancellor-Elect Savoth reported that the revenue was approached very conservatively to ensure sufficient funds to meet planned and unplanned expenditures. Certain differences for the 2012 budget from that of 2011 include \$141,268 less revenue in 2012 due to no planned diversity summit, and a re-evaluation of the Bench-Bar conference pending a cost-benefit analysis. Since the revenue will offset the cost, the ultimate decision will not impact the budget. Another change includes a budgeted decrease in 2012 dues in the amount of \$72,339 due to current membership trends. Executive Director Ken Shear reported that the decrease could be made up with the membership of one large firm, and the Association's Membership Committee is tackling this issue and developing ideas to address these trends. The largest change in the budget is attributed to a projected decrease in revenue relating to publications of \$265,000. This change is due to the Media Two contract not being renewed for the publication of the Philadelphia Bar Reporter, The

Philadelphia Lawyer, and The Legal Directory. Instead, the Bar Association has engaged in negotiations with American Lawyer Media (“ALM”). To offset that projected decrease in revenue, Chancellor-Elect Savoth announced the consideration of the potential launch of a lawyer profile web page on the Bar Association website. For purposes of exclusivity, the availability would be initially limited to 200 lawyers at a cost of \$150 per month. This effort has been very successful with other Bar Associations, and would offer members a benefit without incurring significant cost. Additionally, the budget for LRIS was conservatively decreased for 2012 due to the uncertainty of contingent fee cases. There was a slight increase in the miscellaneous budget due to the Association’s classified advertisements. Chancellor-Elect Savoth related that there were no significant changes on the expense side, and the expenses were anticipated to balance with the revenue.

Further commenting on the budget, Chancellor Garcia reported that “Fastcase,” the research tool offered to Members for the first time in 2011, reflected a decreased expense for 2012 of \$65,000 from the amount of \$93,000 in 2011, based on the current usage. On that topic, Vice Chancellor Fedullo met with Rutgers Law School professors during the weekend of October 22, 2011 and reported that the Rutgers Law students were joining the Bar Association to receive Fastcase as a benefit. After consideration, the 2011 budget was unanimously approved by the Board.

Chancellor-Elect Savoth noted that he was looking forward to working with everyone on the Board in 2012 and excited by the process.

Chancellor Garcia specifically raised the issue of the change in publishers for the Bar Association publications. Negotiations with ALM are underway, but the contract is not yet finalized. The current proposal is for the Philadelphia Bar Reporter to be printed six times per year in addition to being issued electronically, with the Bar Association having the option to print additional publications at the cost of between \$6,500 - \$7,500 per edition. Currently, the publisher sells the advertising for the publication and receives 100% of all resulting revenue. A lively discussion ensued addressing the consideration of the benefits stemming from printing the publication monthly weighed against the cost, taking into consideration the progressive general trend of publications being issued electronically. It was suggested that the Members give this further consideration.

Chair Foley welcomed Real Property Section Chair Cheryl Gaston to present a Report of the Real Property Section on the proposed Philadelphia Zoning Code. The Zoning Code Commission was formed in May 2007 to produce a new code. The new code was completed in mid-2011, following numerous revised drafts. A Real Property Section liaison was appointed to attend the Commission meetings and report to the Section on the ongoing status. The Section formed a Draft Code Committee consisting of seasoned zoning attorneys who spent considerable time reviewing and providing written comments to the Zoning Code Commission for each Code draft. On May 4, 2011 the Commission voted to send a preliminary report of the zoning code proposals to City Council, and a resolution was passed in City Council on June 2, 2011 authorizing the review of the Commission’s Zoning Code Proposals. Hearings on the Zoning Code

Proposals commenced June 15, 2011 and closed September 27, 2011. The Section attended and testified at the City Council hearings and related its comments and concerns regarding the Zoning Code Proposals. The Commission will be issuing a final report which will be addressed by City Council, with the intent that the new Zoning Code will be passed on December 15, 2011. See documentation distributed with October 2011 Board of Governors Meeting agenda.

Chair Foley welcomed Philadelphia Bar Foundation Chair Wendy Beetlestone to report on the activities of the Philadelphia Bar Foundation. The Foundation has had a busy year, with significant activity anticipated for the remaining two months of the year. In its continuing effort to raise funds for various legal service organizations in Philadelphia, the Foundation has sponsored various activities including a golf tournament, the Young Lawyers Division Casino Night, Cy Pres activities to support class actions, and the Hamilton Circle fundraising efforts which, as the result of a push in 2011, has caused an increase in funding for that year of \$18,000. Events planned for the remainder of the year include the Raising the Bar Campaign, and the Andrew Hamilton Benefit with the theme "The Art of Giving" scheduled to be held at the Pennsylvania Academy of the Fine Arts. The Benefit will include an auction featuring such items as a stay at a Spanish villa, and a mural by Philadelphia artist Meg Saligman. The Foundation is currently seeking firm sponsorships for the Benefit which must raise approximately \$270,000 net for 2011. A third effort remaining for 2011 is the individual giving campaign, and the Foundation seeks to increase the approximate \$100,000 raised in 2010. The Foundation is looking to increase the endowment to ensure sufficient funds for local service organizations. Additionally, the Foundation commenced an outreach program in 2011 to educate members on the purpose and relevance of the Foundation, including launching a Board Observer project to educate young lawyers about becoming involved on a board. The Foundation has also undertaken the project of a whitepaper on prison re-entry planned for release on October 26, 2011. Beetlestone noted the critical importance of the collaboration between the Bar Foundation and the Bar Association for the continuing ensured success of the Foundation.

Chair Foley invited comments on old and new business. Lou Rulli announced the First Judicial District Pro Bono Awards scheduled October 27, 2011.

There being no further business, the meeting was adjourned at 5:47 p.m.

Respectfully submitted,
Jacqueline G. Segal
Assistant Secretary

Board of Governors
Attendance
October 25, 2011

Voting Members:

Present:

Rudolph Garcia
John Savoth
Kathleen Wilkinson
Jacqueline Segal
Joseph Prim
Wesley Payne
Regina Foley
Jeffrey Campolongo
Gina Rubel
David Prewitt

Kimberly Ruch-Alegant
Marc Zucker
H. Marc Tepper
John Encarnacion
Nikki Johnson-Huston
Thomas Fitzpatrick
Melanie Taylor
Ourania Papademetriou
Cheryl Gaston
Sean Sullivan

Absent:

Sophia Lee
Brandi Brice
Danielle Banks
Pedro Ramos
Stacy Tees
Scott Reid
George Nagle
Scott Cooper
Richard Seidel

Brian Chacker
Judith Stein
Carolyn Chopko
Sandra Jeskie
Michael Shaffer
Julia Swain
Scott Sigman
Hon. A. Michael Snyder
Richard Harris

Non-Voting Members:

Present:

William Fedullo
Larry Beaser
Kenneth Shear

Louis Rulli
Judy Stouffer

Absent:

Sayde Ladov
Wendy Beetlestone
Kim Jessum
Asima Panigrahi
Abraham Reich

Cheryl Disch
Flora Yarnall
Nancy Gimbol
Andre Dennis