

THE PHILADELPHIA LAWYER

Vol. 72, No. 2

Philadelphia Bar Association Quarterly Magazine

Summer 2009



Discover How Estate Planning Law Firms Can Double Their Revenues at Free Boot Camp

Join a Select Group of 15 Attorneys for an Intensive “Boot Camp” to Learn How to Systematize Your Law Firm and Realistically Add Thousands of Dollars a Month in Extra Revenue to Your Practice... Satisfaction Guaranteed!

Over the past 16 years, lawyers have been raving about the unprecedented success of members of the **American Academy of Estate Planning Attorneys**.

Now you have the rare opportunity to spend a full day with **Robert Armstrong and Sanford M. Fisch, co-founders of the American Academy**, as their guests in San Diego. Better yet, they will pay for your hotel and all your meals while you're going through their practice-changing Boot Camp!

Check your calendar right now and make sure that you're available to attend this Boot Camp, **October 7th through**

October 11th in San Diego... if you qualify. Yes, you must qualify to attend this event, but more on that later. You see, Armstrong and Fisch have been working with attorneys like you for over 16 years, but the Academy's roots were established in the Armstrong & Fisch law firm, long before the Academy launched. 1993 was the first time they allowed other attorneys to see their systems first hand and begin to use the tools that have made millions of dollars for attorneys around the country. Skeptical... you can ask these attorneys yourself even before you attend this Boot Camp. Find out what these unique systems have done for their practice and their lives.

Here's a Sample of Exactly What You'll Learn at the Boot Camp...

Academy Benefits

"I could not possibly have anticipated how beneficial to me joining the Academy has been. First, my documents are probably the best in the area, as I am repeatedly told by those who see them. Second, I have been able to streamline my operation and make it far more efficient. Third, I have substantially increased my income. Fourth, and perhaps most important, I have done all of this and been able to cut back to working just 3 days a week and taking only a few appointments a day for at least the past 15 years. I wish the Academy had come along when I was 40 years old."

—Jack O. Indiana Member

- ◆ The secrets of transforming your practice into a **profitable business**
- ◆ The **11 Essential Systems** you must have in place to dominate your market
- ◆ Immediate steps you need to take to capitalize on this new emerging economy
- ◆ How to *triple* the number of clients you see—while reducing your work
- ◆ How to automate your practice so it takes just a few key people to run it
- ◆ How to get other people to pay half—*or all*—of your marketing costs
- ◆ How to get other professionals to refer a steady stream of new clients to you
- ◆ How to retain 80% or more of the people you meet with at initial consultations
- ◆ How to provide other services to your clients—and generate *10 times* more income than you ever dreamed of
- ◆ How to effectively use proven marketing strategies to bring in new qualified clients
- ◆ When, where and how to advertise—to get the most bang for your buck
- ◆ How to use seminars, both public and private, to quickly generate a boatload of qualified clients
- ◆ Plus—**lots more!**

When You Leave this High Powered Transformational Boot Camp, You'll Be Armed With Tools and Proven Systems that Can Substantially Increase Your Income.

However, there is more in store for you. After spending a full day with Armstrong and Fisch, you'll have a unique opportunity to join them and the rest of the membership at the Academy's Member Day session. Everyone assembles at the beginning of each Summit to hear Armstrong and Fisch's insights on legal industry trends, cutting edge marketing strategies and a review of new programs and systems which consistently add revenue to Members' bottom line.

When Member Day concludes, you'll join the membership as guests at the Academy's cocktail party and dinner. All of this is designed to give you a *behind the scenes* look

at how the Academy has helped member attorneys create thriving profitable estate planning law firms. Best of all, you have access to these attorneys to ask them any question you want—privately.

Be assured this is a limited lifetime opportunity... *Unless you're 100% satisfied with your law practice, how it operates, how you obtain new clients, the compensation you make, and the time you have with family, you should carefully consider this offer and see if you qualify to attend.*

Satisfaction Guaranteed

As always, the Academy offers this great opportunity on a risk-free basis.

If you're ready to change your life, your law firm, your financial position; if you're ready to start enjoying the practice of law again go to www.aeapa.com/bootcamp, for more about the Academy's upcoming October Boot Camp. Remember, this is limited to the first 15 qualified attorneys.

FREE Teleseminar with Robert Armstrong and Sanford M. Fisch

"How to Dominate the Estate Planning Legal Market in Your Area"

August 18, 2009 at 2:00 pm Pacific (5:00 pm Eastern)

**Register Now! www.aeapa.com/bootcamp
(or Call 1.800.846.1555)**

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